

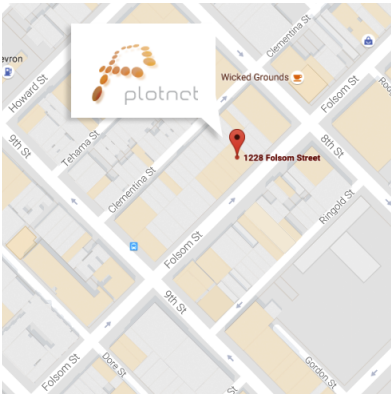


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Label Printing & Cutting

Plotnet launched a new service of printing and cutting on an adhesive vinyl.

Printer uses solvent inks, insuring durability even in outdoor conditions and cuts the printouts based on the specified cutting outline.

This brings package prototyping on a whole new level and the possibilities are almost limitless.

Printing process

1. Please, submit the file in Adobe Illustrator, according to the format specified under the File & Cutting and Layout requirements. You can bring your design in person or send to us via dropbox or similar service.
2. We'll review the file and suggest if any corrections are needed.
3. We will print the file and provide you with necessary amount of transfer paper.

File & Cutting requirements

Your design has to be submitted in Adobe Illustrator. Please, link all the raster images, not embed them. Outline all the fonts.

You need to have an 0.001pt uniform outline around the areas that needs to be die-cut. Outline should be on a separate layer, on top of everything else. Make sure your design bleeds beyond the cutting outline.

If you use spot colors, convert them to process (CMYK).

Layout requirements

We use media rolls for printing, so width of the layout is fixed and should be exactly 18.5".

On the other hand, the length can be whatever you need, with a minimum of 8".

18.5" x 8" constitutes the surface area of 1 sq.ft.

Pricing

\$75 per sq.ft, with the minimum of 1 sq.ft per order. For example if the layout is 18.5" x 11", which is 1.41 sq.ft, the price will be $\$75 \times 1.41 \text{ sq.ft} = \105.75 .

Multiple projects can be combined into one order to meet the minimum requirement.

Prices are for printing on Matte, Gloss and Clear Vinyl.

Turn Around times

1-3 days, depending on the amount of printing/cutting and our general schedule.